



ART DIRECTION | GRAPHIC DESIGN | ILLUSTRATION | LOGOS | BRANDING

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Education

THE BOOK SHOP

Advanced Concept Course

ART CENTER COLLEGE of DESIGN

BA Advertising Design

ORANGE COAST COLLEGE

AA Degree Graphic Design

Idea Hall - Sr. AD/Graphic Designer - present

AO/Architects Orange: Create new branding, print ads, social media. **Discovery Cube/FunZone:** New project/financing pitch, brochure, banner ads. **BeWell OC:** Promotional/Marketing assets. **US Metro Bank:** Website redesign. **Idea Hall:** Develop concepts and designs, logos, presentations, layouts, etc.

Warner Bros. Studios - Sr. Graphic Designer - present

Responsibilities: Graphic Designer for the **Post Prod.-Various Projects Department.** Develop concepts and designs for logos, presentations, layouts, credit sequences and other print materials such as posters, ads, flyers and social media.

The Shipyard(formerly O'Leary & Partners) - Sr. Art Director/Designer

WD-40: Consumer/Corp. print and interactive. **BIMBO Brands/Oroweat:** Consumer advertising: print, billboards, interactive, web banners. **Mother's Car Polishes:** Print/Social media advertising. **BLAZE Pizza:** Social Media branding. **Wetzel's Pretzels:** In-store branding. **AEP(American Electric Power):** Print/Social media advertising.

Alcone - Sr. Art Director/Designer

Logitech: Consumer advertising print and interactive. Art Direction/Logitech G-Gaming commercial spots. **WD-40:** Advertising, brochures, interactive. **VISA/NFL:** Superbowl promo tie-in. **The UPS Store:** Movie tie-in promotions, website design, in-store redesign.

Doner Advertising - Sr. Art Director/Designer

Del Taco: The Del Taco Super Special Show: Concept and Character Creation, In-store graphics. **Mazda Motors:** Logo Design, Mazda2: Brochure and Print Concept/Design. Mazda2 Drivertar character creation. Various Dealer/Vendor Logos and Merchandise Graphic Design. Experion - **PMID(Protect My Identity):** Logo design, Ad Concepts/Layouts. **Avery Products:** Ad Concepts/Layouts, New Branding.

Freelance/Contract

INK, Laguna Beach, CA - **Design:** HOAG: Outdoor advertising, brochures, styleguide design. Yokohama Tires-website design. YOUNion-Social media posts.

SoulPancake, Beverly Hills, CA - **Design:** Keynote/Powerpoint presentations for new content video pitches. Branding merch design.

Truth, Santa Ana, CA - **Design:** Amtrak: Surfliner posters/navigational map design. Samsung-Product ads.

Rauxa, Newport Beach, CA - **Art Direction/Design:** Verizon: re-branding.

Jovenville, Newport Beach, CA - **Art Direction/Design:** Anaheim Ducks Branding.

VITRO, San Diego, CA - **Art Direction/Design:** Asics Kinsei 4: Concept, In-store design.

dGWB Advertising, Orange County, CA - **Art Direction/Design/Illustration:** Power Automotive-Branding, character development.

DRAFT/FCB, Orange County, CA - **Art Direction/Design:** Petco, Taco Bell.

Orange Label Advertising, Newport Beach, CA - **Art Direction/Design:** Applied Imaging Inc., Friar Tux Shop.

Curtis-Birch Advertising, Santa Monica, CA - **Art Direction, Graphic Design, Logo Design, Presentation Pitches:** "All Hands on Earth": Ad campaign, Pouch Storage: re-branding, Avanti -Rebranding, Lego Bionicles-"Free the Band" Campaign, X Games, The C.I. Channel: Ad campaign.

BXC Design, Dana Point, CA - **Design/Illustration:** Patagonia: Illustration, Mattel toys: Hot Wheels, Scrabble: packaging re-design, Giro Bike helmets.

Blue C Advertising, Newport Beach, CA - **Design:** Baja 500/1000: DVD cover

Walt Disney Animation, Burbank, CA - **Character Development:** Created animated series.

Paul Frank Industries, Newport Beach, CA - **CDesign/Illustration** - Creation of Julius logo & numerous characters and logo/packaging design.

Threshold Marketing, Los Angeles, CA - **Design/Illustration:** Space Chimps: Website concept/animation, Nestle Products: Website concept/Illustration, LA Fashion Week: Logo Design/Branding.