



# design

ART DIRECTION | GRAPHIC DESIGN | ILLUSTRATION | LOGOS | BRANDING

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## EDUCATION

### THE BOOK SHOP

Advanced Concept Course

### ART CENTER COLLEGE of DESIGN

BA Advertising Design

### ORANGE COAST COLLEGE

AA Degree Graphic Design

## Idea Hall - ACD/Sr. Art Director/Graphic Designer

**AO/Architects Orange:** Create new branding, print ads, social media. **Discovery Cube/FunZone:** New project/financing pitch, brochure, banner ads. **Goodwill of OC:** 100 year Anniversary Promotional/Marketing assets. **Masons of CA:** Campaign/Branding: Print/Social Media. **Second Harvest Food Bank:** Newsletter design, social media template design. **Irvine Water District:** Wastey: The Worst Mascot; Social media campaign. **Idea Hall:** Develop internal concepts and designs, logos, presentations, photoshoots, etc.

## Warner Bros. Studios - Sr. Graphic Designer

**Responsibilities:** Graphic Designer for the Post Prod.-Various Projects Department. Develop concepts and designs for logos, presentations, layouts, credit sequences and other print materials such as posters, ads, flyers and social media.

## The Shipyard (formerly O'Leary & Partners) - Sr. Art Director/Designer

**WD-40: Consumer/Corp.:** print and interactive. **BIMBO Brands/Oroweat:** Consumer advertising: print, billboards, interactive, web banners. **Mother's Car Polishes:** Print/Social media advertising. **BLAZE Pizza:** Social Media branding. **Wetzel's Pretzels:** In-store branding. **AEP (American Electric Power):** Print/Social media advertising.

## Alcone - Sr. Art Director/Designer

**Logitech:** Consumer advertising print and interactive. Art Direction/Logitech G-Gaming commercial spots. **WD-40:** Advertising, brochures, interactive. **VISA/NFL:** Superbowl promo tie-in. **The UPS Store:** Movie tie-in promotions, website design, in-store re-design.

## Doner Advertising - Sr. Art Director/Designer

**Del Taco:** The Del Taco Super Special Show: Concept and Character Creation, In-store graphics. **Mazda Motors:** Logo Design, Mazda2: Brochure and Print Concept/Design. Mazda2 Drivertar character creation. Various Dealer/Vendor Logos and Merchandise Graphic Design. **Experion - PMID (Protect My Identity):** Logo design, Ad Concepts/Layouts. **Avery Products:** Ad Concepts/Layouts, New Branding.

## FREELANCE / CONTRACT

**Siteline Productions, Costa Mesa, CA** - Design: Signage and Exhibit displays for FLAM (Flying Leathernecks Museum, OC), Exhibit design: "Magic the Gathering".

**INK, Laguna Beach, CA** - Design: HOAG: Outdoor advertising, brochures, styleguide design. Yokohama Tires-website design. YOUUnion-Social media posts.

**SoulPancake, Beverly Hills, CA** - Design: Keynote/Powerpoint presentations for new content video pitches. Branding merch design.

**Truth, Santa Ana, CA** - Design: Amtrak: Surfliner posters/navigational map design. Samsung-Product ads.

**Rauxa, Newport Beach, CA** - Art Direction/Design: Verizon: re-branding.

**VITRO, San Diego, CA** - Art Direction/Design: Asics Kinsei 4: Concept, In-store design.

**dGWB Advertising, Orange County, CA** - Art Direction/Design/Illustration: Power Automotive-Branding, character development.

**DRAFT/FCB, Orange County, CA** - Art Direction/Design: Petco, Taco Bell.

**Curtis-Birch Advertising, Santa Monica, CA** - Art Direction, Graphic Design, Logo Design, Presentation Pitches: "All Hands on Earth": Ad campaign, Pouch Storage: re-branding, Avanti -Rebranding, Lego Bionicles-"Free the Band" Campaign, X Games, The C.I. Channel: Ad campaign.

**BXC Design, Dana Point, CA** - Design/Illustration: Patagonia: Illustration, Mattel toys: Hot Wheels, Scrabble: packaging re-design, Giro Bike helmets.

**Blue C Advertising, Newport Beach, CA** - Design: Baja 500/1000: DVD cover

**Walt Disney Animation, Burbank, CA** - Character Development: Created animated series.

**Paul Frank Industries, Newport Beach, CA** - Design/Illustration - Creation of Julius logo & numerous characters and logo/packaging design.

**McElroy/FCB, Orange County, CA** - Art Direction/Design: MyOrangeCounty.com: Logo design(Pitch), The Loup(Pitch), Tickets.com: Logo work/catalog design.